

BUY A SEASON-LONG THEATER AD PLACEMENT

NOTE: Ad placements run for **five** theater productions. If you purchase an ad placement in the middle of our theater season, your ad will run in our program for the following season to fulfill the five ad runs.

The playbill finished size is 5.5" x 8.5"

FULL PAGE - \$1,200

5" wide x 8" high

HALF PAGE - \$900

Horizontal: 5" wide x 3.875" high

Vertical: 2.375" wide x 8" high

QUARTER PAGE - \$500

2.375" wide x 3.875" high

Submitting Ad Artwork:

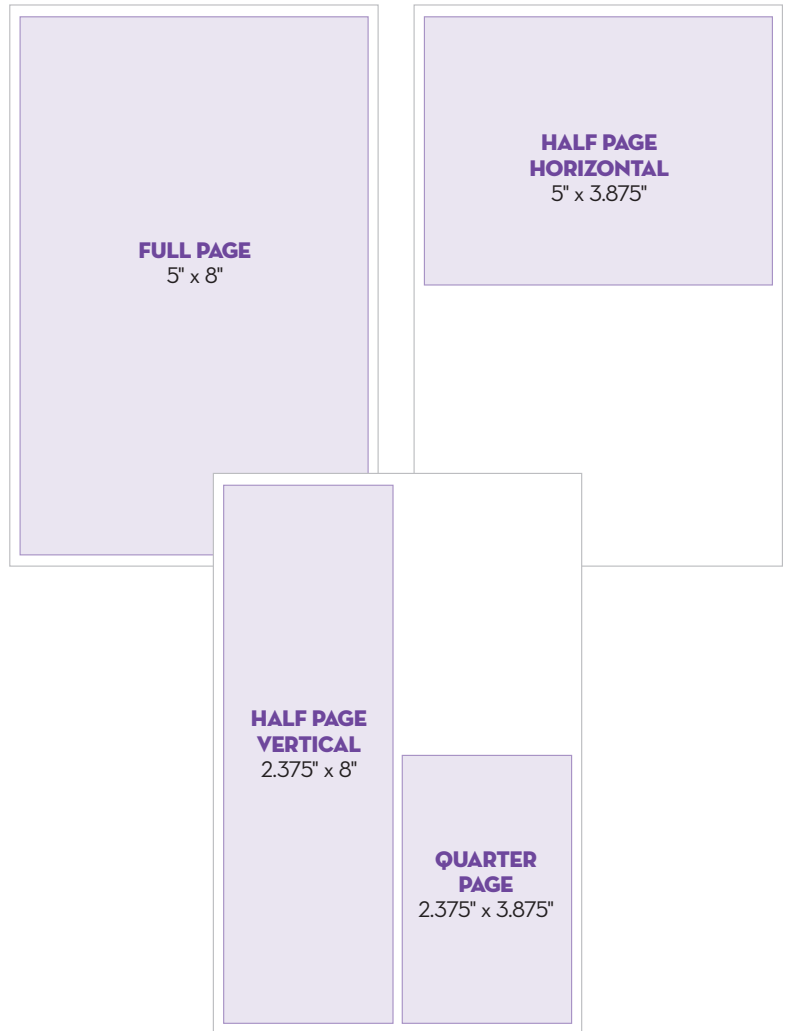
Email your file as a high-resolution PDF, JPEG or PNG (300 d.p.i. and above) to:

Dan Swoboda at danswoboda@u-ca.org.

Need Help Developing an Ad?

Our Communications Team can help! When placing your order, select the box noting you would like design assistance for an additional charge of \$100 and please allow for extra time.

We will contact you to obtain the necessary graphic files to create the ad.



PLAYBILL ADVERTISING FORM

Season-long advertising (5 productions):

- ☐ Full Page (\$1,200)
- ☐ Half Page Horiz. (\$900)
- ☐ Half Page Vert. (\$900)
- ☐ Quarter Page (\$500)

Would you like our team to create your ad?

- ☐ Yes (Additional \$100)

= Total \$ _____

Contact Name: _____

Company/Organization Name: _____

Address: _____

City, State, ZIP: _____

Phone: _____

Email: _____

☐ Check enclosed, payable to The Union for Contemporary Art

☐ Visa ☐ Mastercard ☐ Discover ☐ Amex

Card Number: _____

Name on Card: _____

Expiration: _____ Security Code: _____

Signature: _____



THE UNION FOR CONTEMPORARY ART
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